

KEIKO TANAKA

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General Background

EDUCATION

- Ph.D. Sociology, Michigan State University, 1997
Dissertation: *Negotiating the Uniformity of a Commodity: The Rapeseed Subsector in the People's Republic of China.*
- M.A. Sociology, Michigan State University, 1992
Thesis: *Science and Society: The Case of Agricultural Science in Japan.*
- B.A. Sociology, Aquinas College, 1990

EMPLOYMENT

- 07/1/09 to present Director of Graduate Studies, Department of Sociology, University of Kentucky
- 07/1/08 to present Co-Director, Asia Center, University of Kentucky
- 7/01/07 to present: Associate Professor, Department of Community and Leadership Development and Department of Sociology, University of Kentucky.
- 4/23/01 to 6/07: Assistant Professor, Department of Community and Leadership Development and Department of Sociology, University of Kentucky.
- 3/98 to 4/01: Lecturer (Assistant Professor), Department of Sociology and Anthropology, University of Canterbury, New Zealand.
- 10/97 to 2/98: Conference Coordinator, Great Lakes/Northeastern Region Fruit and Vegetable Systems Development Center, Michigan State University.
- 5/97 to 8/97: Instructor, Department of Sociology, Michigan State University.
- 8/96 to 5/97: Graduate Teaching Assistant, Department of Sociology, Michigan State University.
- 8/95 to 8/96: Graduate Research Assistant, Department of Sociology, Michigan State University.
- 8/95 to 8/96 US Department of Education Foreign Language and Area Studies Fellow, Center for Advanced Study of International Development, Michigan State University.
- 5/95 to 8/95: Instructor, Department of Sociology, Michigan State University.
- 8/94 to 4/95: Graduate Research Assistant, Department of Sociology, Michigan State University.

- 5/94 to 8/94: Social Science Research Council International Predissertation Fellow, Council for International Educational Exchange (CIEE) China Cooperative Language Program, Peking University, Beijing, the People's Republic of China.
- 9/93 to 4/94: Social Science Research Council International Predissertation Fellow, Center for Chinese Studies, University of Michigan.
- 5/93 to 8/93: Instructor, Department of Sociology, Michigan State University.
- 9/90 to 4/93: Graduate Research Assistant, Department of Sociology, Michigan State University.

VISITING SCHOLAR APPOINTMENTS

- 4/08 to 7/08: Research Institute for Social Sciences/Afrasia Centre for Peace and Development Studies, Ryukoku University, Kyoto, Japan.
- 4/05 to 7/05: Department of Food and Environmental Economics, Faculty/Graduate School of Agriculture, Kyoto University, Kyoto, Japan.
- 10/95 to 5/96: Institute of Agricultural Economics, Chinese Academy of Agricultural Sciences, Beijing, China.

LANGUAGE ABILITY

Japanese (native)

English (fluent)

Mandarin Chinese – reading & writing (intermediate)

Mandarin Chinese - speaking (basic)

FIELDS OF INTERESTS

Rural sociology

Sociology of agriculture and food

Sociology of science and technology

Development sociology

Comparative political economy and social policy

East Asian studies

Publications

PEER-REVIEWED JOURNAL ARTICLES

1. Yotsumoto, Y., K. Sakamoto, and **K. Tanaka**. 2009 "Conception of Rice among Japanese Expatriates in Kentucky." Forthcoming. *Journal of Social Sciences*, 19(1): 19-26.
2. **Tanaka, K.** 2008. "Seven *Samurai* to Protect 'Our' Food: The Reform of Food Safety Regulatory System in Japan After the BSE Crisis of 2001." *Agriculture and Human Values*, 25(4): 567-580.
3. **Tanaka, K.** and V. Bhavsar. 2008. "The Role of Southern SARE Projects in Enhancing the Quality of Life in Rural Communities in the South." *Southern Rural Sociology*, 28(1): 23-46.
4. **Tanaka, K.** 2005. "Redefining the Moral Responsibilities for Food Safety: The Case of Red Meat in New Zealand." *Rural Sociology*, 70(4):470-490.
5. Wright, W., E. Ransom, and **K. Tanaka**. 2005. "Constructing Confidence: The 'All-American Meal' and the United States' Case of BSE." *Journal of Illness, Crisis and Loss*, 13(1): 95-115.
6. **Tanaka, K.** and L. Busch. 2003. "Standardization as a Means for Globalizing a Commodity: A Case of Rapeseed in China." *Rural Sociology*, 68(1): 25-45.
7. **Tanaka, K.**, A. Juska, and L. Busch. 1999. "Globalization of Agricultural Production and Agricultural Research: The Case of Rapeseed Subsector." *Sociologia Ruralis*, 39(1): 54-77.
8. **Tanaka, K.** 1998. "Agricultural Research in a Centrally Planned Economy: The Case of Rapeseed Research in the People's Republic of China." *Southeast Asian Journal of Social Science*, 26(1): 69-92.
9. Juska, A., L. Busch, and **K. Tanaka**. 1997. "The Blackleg Epidemics in Canadian Rapeseed as A 'Normal Agricultural Accident'." *Ecological Application*, 7(4): 1350-1356.
10. Busch, L. and **K. Tanaka**. 1996. "Rites of Passage: Constructing Quality in a Commodity Subsector." *Science, Technology, and Human Values*, 21(1): 3-27.
11. Busch, L., V. Gunter, T. Mentele, M. Tachikawa, and **K. Tanaka**. 1994. "Socializing Nature: Technoscience and the Transformation of Rapeseed into Canola." *Crop Science*, 34(3): 604-614.

PEER-REVIEWED BOOK CHAPTERS

1. **Tanaka, K.** and E. Ransom. 2007. "Producers, Consumers and Citizens in the Global Agrofood System: The Cases of New Zealand and South Africa in the Global Red Meat Chain." Pp. 247-272 in W. Wright and G. Middendorf (eds.), *Food Fights: Producers, Consumers, and Activists Challenge the Global Food System*. University Park: Penn State University Press Rural Studies Series.
2. Busch, L., **K. Tanaka**, and V. Gunter. 2000. "Who Cares if the Rat Dies? Rodents, Risks, and Humans in the Science of Food Safety." Pp. 109-117 in Steve Kroll-Smith, Phil Brown and Valerie Gunter (eds.), *Environments and Illnesses: A Reader in Contested Medicine*. New York: New York University Press.

INVITED JOURNAL ARTICLES

1. **Tanaka, K.** and K. Sakamoto. 2006. “American Public Response to BSE Crisis: An Examination of Globalizing Food Safety Risks from a Comparative Sociological Perspective.” (BSE問題に対するアメリカ世論の反応—国際化する食品リスクを比較社会学の視点から考える—). *Science*, 76(11): 1156-1159. (『科学』11月号). Invited manuscript published in the special issue on “How Much Do We Know About BSE Risk? Cutting Edge in Prion Science”.
2. **Tanaka, K.** 2005 “How American Public Responded to BSE Crisis?” (アメリカ国内世論はどう動いたか?) *Agriculture and Economy*, 71(14): 48-66. (『農業と経済』12月号). Invited manuscript published in the special issue on “Issues surrounding Reopening of Beef Import: Will Science be Used Effectively?”

REPORTS

1. **Tanaka, K.**, P. Mooney, T. Lunsford, B. Maddock, W. Samson, H. Sands, C. Stapel, C. Thompson, and Q. Tyler. 2008. *Lexington Community Food Assessment, 2004-07. Research Report*. Lexington, KY: Department of Community and Leadership Development, University of Kentucky. (34 pages)
2. Bhavsar, V., A. Meyer, K.P. Mundy, and **K. Tanaka**. 2005. *Evaluation of SSARE-funded Research and Education Projects, 1988-2003*. A research report submitted to the Southern Sustainable Agriculture Research and Education Program (SSARE). (32 pages)
3. **Tanaka, K.**, S. Jeffries, and A. Broom. 2002. *At the Laboratory Window: Genetic Engineering and Society*. A research report. Lexington, KY: Department of Sociology, University of Kentucky. (76 pages)
4. Busch, L., **K. Tanaka**, and A. Juska. 1992. *Transgenic Plants and Michigan Food and Agriculture: Issues and Recommendations*. A workshop report. East Lansing, MI: Department of Sociology, Michigan State University.
3. Busch, L., **K. Tanaka**, and V. Gunter. 1991. *Biotechnology and Michigan Food and Agriculture: Issues and Recommendations*. A workshop report. East Lansing, MI: Department of Sociology, Michigan State University.

CONFERENCE PROCEEDINGS

1. **Tanaka, K.** 2008. “Wrap-up Session.” *The Proceeding of the International Seminar on the Impact of Globalizing Economy on Local Resources Management and Community Development for Conflict Resolution*. The Afrasian Center for Peace and Development Studies, Ryukoku University, Kyoto, June 29.

NEWSLETTER ARTICLES

1. **Tanaka, K.** 2008. "Understanding Challenges of Food Access in Lexington." P. 7 in *Ace Weekly*. October 16, 2008.
2. Meyer, L., **K. Tanaka**, and K. Burdine. 2005. "The Japanese Market for U.S. Beef." *UK Cooperative Extension Service Economic and Policy Update*, 5(11): 1-2.
3. **Tanaka, K.** 2003. "Report on the Session, Employment in Non-Academic Settings." *The Rural Sociologist*, 22(4): 17-19.

EDITORSHIP

1. **Tanaka, K.** 2009. Guest Editor of the Special Issue on "Innovations in Teaching Rural Sociology" in *Southern Rural Sociology*. A Supplementary Issue to be published in December 2009.

MANUSCRIPTS UNDER REVIEW

1. **Tanaka, K.** and P. Mooney. "Public Scholarship and Community Engagement in Building Community Food Security: The Case of the University of Kentucky." Submitted for review by *Rural Sociology*.

MANUSCRIPTS UNDER PREPARATION**Books**

1. **Tanaka, K.** *Trust in the Safety of Globalizing Food: The Case of the BSE Crisis in Japan*. Expected completion in December 2010.
2. **Tanaka, K.**, ed. *Japanese Agriculture and Food Systems in the Globalized World* (tentative title). Expected completion in August 2011.

Journal Articles

1. **Tanaka, K.** "Organizing Sustainable Agricultural Research in Japan." To be submitted to *Renewable Agriculture and Food Systems*. Expected completion in December 2009.
2. **Tanaka, K.**, Rebecca Som Castellano, and Sakin Erin. "What's Your Concerns about Food': Shopper Survey at Five Food Retail Sites in Lexington, KY" To be submitted to *Southern Rural Sociology*. Expected completion in December 2009.
3. **Tanaka, K.** and K. Sakamoto. "Globalized Disease, Situated Science: The Challenge of Assessing BSE Risk in the Globalized Agrifood System." To be submitted to *Journal of Rural Studies*. Expected completion in May 2010.

Research

CURRENT PROJECTS

Funded

1. **Principal Investigator.** “Nutritious Meals for Healthy Kids: Cross-Cultural Analysis of School Lunch Programs.” *The Dr. and Mrs. C. Milton Coughenour Research Professorship in Agricultural Sociology and Natural Resources*, 2008-10. (\$10,000/year).
2. **Principal Investigator.** “Cross-Cultural Comparison of ‘Sustainability’ in Agriculture and Rural Development in East Asian Countries.” Ryukoku University Afrasian Centre for Peace and Development Studies, 2008. (\$3,000)

Multistate Research

1. **Project Member.** “Research and Education Support for the Renewal of an Agriculture of the Middle.” Multistate Research Project NC1036, USDA Cooperative State, Research, Education, and Extension Service.

Unfunded

1. **Principal Investigator.** “Building Agricultural Sustainability and Local Food Economy in Kentucky.” (with P. Mooney).

CURRENT OVERSEAS CONSULTANCY AND RESEARCH COLLABORATION

1. **Overseas Co-Investigator.** “Cross-Cultural Research on the Ethics of Cooperation in the Food System,” 2008-10. Directed by Motoki Akitsu. Kyoto University, Japan. Funded by *Japan Society for the Promotion of Science, the Ministry of Education, Culture, Sports, Science, and Technology* (\$3,000 travel fund).
2. **Overseas Co-Investigator.** “Science-Based Food Safety Regulatory Systems: Professionalization and Professional Ethics Surrounding Risk Analysis,” 2007-09. Directed by Yoko Niiyama, Kyoto University, Japan. Funded by *Japan Society for the Promotion of Science, the Ministry of Education, Culture, Sports, Science, and Technology* (\$5,000 plus travel fund).
3. **Overseas Consultant.** “Evaluation of Social Impact of Nanotechnology in Agriculture and Food,” 2006-08. Directed by Masashi. Tachikawa, Ibaraki University, Japan. Funded by *Japan Society for the Promotion of Science, the Ministry of Education, Culture, Sports, Science, and Technology* (\$2,000 for travel).

PAST PROJECTS

1. **Principal Investigator.** “Community Food Assessment in Lexington, KY.” University of Kentucky College of Agriculture Research Activity Award, 2006. (\$1,000)
2. **Principal Investigator.** “Rebuilding Trust in Beef: The Case of the New Science-Based Food Safety Regime in Japan.” *National Science Foundation, Societal Dimensions of Engineering, Science, and Technology*, 2004-07. (\$147,697)

3. **Co-Investigator.** “Evaluation of Southern Sustainable Agriculture and Education-Funded Research.” *Southern Sustainable Agriculture Research and Education (SARE) Administrative Council Grant*, 2004-05. (\$50,000)
4. **Co-Investigator.** “Local Food Systems and Agricultural Diversification: Opportunities and Obstacles.” *U.S. Department of Agriculture National Research Initiative (USDA-NRI) Rural Development Research Grant*, 2003-06. (\$180,000)
5. **Principal Supervisor.** “Social (Re)construction of Rice among Japanese Expatriates in Kentucky.” *University of Kentucky Sociology Department Howard Beers Mentoring Fellowship Program*, Summer 2002. (\$2,000)
6. **Principal Investigator.** “Social, Value, and Ethical Concerns Surrounding Agricultural Biotechnology in Kentucky.” *University of Kentucky College of Agriculture Start-Up Research Fund for New Faculty*, 2001-03 (\$5,000).
7. **Principal Investigator.** “At the Laboratory Window: Genetic Engineering and Medicine.” *University of Canterbury Summer Studentship Scheme*, 1999-01 (NZ\$4,000).
8. **Principal Investigator.** “The Value of Standardization in the Global Agricultural Market: The Role of Science and Technology in Transforming the New Zealand Agricultural Sector.” *University of Canterbury Sociology Departmental Research Grant*, 1998-99 (NZ\$2,983); *The Royal Society of New Zealand, NZ/USA Scientific and Technological Co-operative Science Programme of the International Science and Technology Linkages Fund Research Contract*, 1998-99 (NZ\$4,050); and *University of Canterbury Research Grant*, 1999-01 (NZ\$20,000).
9. **Principal Supervisor.** “At the Laboratory Window: Science and Society.” *Christchurch School of Medicine, the University of Otago, Summer Studentship Programme*, Summer 1999 (NZ\$4,000).
10. **Principal Investigator.** “Negotiating the Uniformity of a Commodity: The Case of the Rapeseed Subsector in the People’s Republic of China,” *National Science Foundation Social Dimension of Engineering, Science, and Technology, Dissertation Improvement Grant*, 1995-96 (US\$10,000); and *U.S. Department of Education, Foreign Language and Area Studies Fellowship (FLAS)*, 1995-96 (\$10,846).
11. **Predissertation Fellow.** “The Development of Agricultural Research System in the People’s Republic of China.” *Social Science Research Council International Predissertation Fellowship*, 1993-94 (\$30,100).

PAST OVERSEAS CONSULTANCY

1. “Assessment of Food Safety Risk Communication Methods.” Directed by Jun Sekizawa, Tokushima University. Funded by *the Food Safety Commission of Japan* (2005-07).
2. “Comprehensive Study of Food Safety Risk Assessment, Management, Communication and Education.” Directed by Yoko Niiyama, Kyoto University. Funded by *the Japan Society for the Promotion of Science, the Ministry of Education, Culture, Sports, Science and Technology* (2005-07).

Teaching & Advising

GRANTS & AWARDS RELATED TO INSTRUCTION

1. **Developer.** *General Education Reform Fund 2009*, University of Kentucky, to revise SAG 201: Cultural Perspectives of Sustainability to meet the Global Dynamic requirement of General Education, Summer 2009 (\$5,000).
2. **Co-Organizer.** *Barnhart Fund For Excellence Award 2008*, UK College of Agriculture. To support *Environmental and Social Justice in East Asia*, a symposium sponsored by Asia Center, University of Kentucky, March 19-20, 2008.

COURSES TAUGHT AT THE UNIVERSITY OF KENTUCKY

1. SOC 541: Food Security (Fa 09)
2. HON 115: World Food Issues II – Daily Bread (Sp 09, Sp 07)
3. SAG 201: Cultural Concepts on Sustainability (Sp 09)
4. SAG 490: Integration of Sustainability Principles (Sp 09)
5. SOC 517: Rural Sociology (Fa 08, Fa 06, Fa 04, Fa 03)
6. SOC/ANT 637: Socioeconomic Dimensions of Economic Development (Fa 08)
7. SOC 304: Classical Sociological Theory (Fa 09, Sp 07, Sp 06, Fa 04, Fa 03, Fa 01)
8. SOC/ANT 640: Science, Agriculture & Development (Sp 06, Fa 02, Fa 01)
9. SOC 380: Development of Non-Western Societies (Sp 02)

THESIS SUPERVISION

BA

1. Jonathan Wyatt, BA in Topical Studies in China Studies, to be completed August 2009 (Advisor).
Title: “Midday Smog and Blue China Skies: Is China at odds with the Green Revolution?” (tentative title)
2. Patrick Huang, BA in Topical Studies in China Studies, completed May 2009 (Advisor).
Title: “The Chinese Educational System and its Affect on Student’s Behavior in the Work Environment.”
3. Matthew Harmon, BA in Topical Studies in Japan Studies, completed December 2008 (Advisor).
Title: “The Next Green Revolution Must Be A One-Straw Revolution.”

MA

1. Eric Stiff, MA in Sociology since Fall 2009 (Chair).
2. Rebecca Som Castellano, MA in Sociology since Fall 2007, completed September 2009 (Chair). *Title:* “School Lunch Programs and the American Diet: Exploring a Contested Food Terrain.”

3. Bradley Maddock, MA in Sociology since Fall 2006, completed October 2008 (Committee member). **Title:** “The Peak Oil Movement: Hegemony, Affinity And Social Change.”
4. Yong-Ju Choi, MA in Sociology since Fall 2002, completed August 2004 (Committee member). **Title:** “Regime Change, State Capacity, and Agricultural Transformation: An Analysis of Korea’s Agricultural Policy, 1960-1997.”
5. Alissa Meyer, MA in Sociology since Fall 2002, completed June 2004 (Chair). **Title:** “Politicized Tastes: An Analysis of the Local Agri-food Movement in Central Kentucky”
6. Jeffrey Roberts, MA in Sociology since Fall 2002, completed August 2003 (Co-chair). **Title:** “Social Predictors of Mental Health: A Comparative Analysis of Metro and Non-metro Gay Men Aged 18-25.”
7. Lei Yu, MA in Sociology since Fall 2001, completed August 2003 (Chair). **Title:** “Interprovincial Migration in China, 1985-1990: An Approach to China’s Post-Reform Spatial Restructuring”
8. Alex Broom, MA in Sociology since March 2000, completed December 2000 with distinction (Co-chair). **Title:** “Boundary Work: The Construction of Boundaries Between ‘Alternative’ and ‘Conventional’ Cancer Treatments in New Zealand.”

Ph.D.

1. Lisa Conley, Ph.D. in Sociology since Spring 2006 (Chair).
2. John Mark Hack, Ph.D. in Sociology since Fall 2005 (Chair).
3. Kiyohiko Sakamoto, Ph.D. in Sociology since Fall 2004 (Chair)
4. Yong-Ju Choi, Ph.D. in Sociology since Fall 2004 (Committee member).
5. Chris Blackden, Ph.D. in Geography since Fall 2004 (Committee member, external)
6. Chris Thompson, Ph.D. in Sociology since Fall 2004 (Chair).
7. Waruesporn Jiumpanyarah, Ph.D. in Sociology since Spring 2004 (Committee member).
8. Karen Greenough, Ph.D. in Anthropology since Fall 2003 (Committee member, external).
9. Stephanie Holcomb, Ph.D. in Sociology since Fall 2002 (Committee member).

POST-DOCTORATE RESEARCH SUPERVISION

1. Fuping Li. Department of Sociology, Ryukoku University, Kyoto, Japan, 2006-07
2. Samantha Jeffries. Department of Sociology and Anthropology, University of Canterbury, 2000-01.

OTHER TEACHING INVOLVEMENTS IN CLASSROOM

Overseas Institutions

1. **Guest Lecturer.** “Lexington Community Food Access.” *Seminar on Food and Agriculture Economics* (食品農業経済学), an undergraduate/graduate seminar offered by the Department of Agricultural Economics, Chiba University.

2. **Guest Lecturer.** “The Role of Science and Technology in Agricultural Development.” *Seminar on Community Development (地域開発)*, an undergraduate seminar offered by the Department of Sociology, Ryukoku University, May, 2008.
3. **Guest Seminar Participant.** *Seminar on Agricultural and Food System Economics I (農業組織経営学 I)*, an undergraduate/graduate seminar offered by the Department of Food and Environmental Economics, Faculty/Graduate School of Agriculture, Kyoto University, April 1-July 31, 2005.
4. **Guest Lecturer.** “The Role of Actor-Network Theory in Agri-food Systems Study.” *Seminar on Agricultural and Food System Economics I (農業組織経営学 I)*, an undergraduate/graduate seminar offered by the Department of Food and Environmental Economics, Faculty of Agriculture, Kyoto University, April 19, 2005.
5. **Guest Lecturer.** “Food Safety and Food Trust for Whom? Consumers and Citizens in the Globalized Food System.” *Food Safety II (食品安全学 II)*, an interdisciplinary undergraduate course offered by the Faculty/Graduate School of Agriculture, Kyoto University, June 15, 2005.

U.S. Institutions

1. **Guest Lecturer.** “Social Stratification.” *SOC101: Introduction to Sociology*, a course offered by the Department of Sociology, University of Kentucky, February 14, 2006.
2. **Guest Lecturer.** “Trust in Meat: Global Reform of Meat Safety Governance.” *SOC 350: Food Security*, a course offered by the Department of Sociology, University of Kentucky, November 4, 2004.
3. **Guest Lecturer.** “Food and Natural Resources in China.” *POLI 211: Chinese Politics*, a course offered by the Department of Political Science, University of Canterbury, September 17, 1998.
4. **Guest Discussant.** *WS 403: Women and Changes in Developing Countries*, a course offered by the Women's Study Program, Michigan State University, February 1997.
5. **Guest Speaker.** “Japanese-Americans: History and Culture.” *FCE 442: Ethnic Minority Families in America*, a course offered by the Department of Family and Child Ecology, Michigan State University, September 1996.
6. **Guest Speaker.** “Education in Japan and China.” *TCC 305: Growing Up and Coming Age*, a interdepartmental course administered by the College of Education, Michigan State University, September 1994.

NON-ACADEMIC STUDENT ADVISING

1. **Faculty Advisor.** *Men's Rugby Club*, offered by Student Organization Center, University of Kentucky, 2007- present.
2. **Faculty Advisor.** *Women's Rugby Club*, offered by Student Organization Center, University of Kentucky, 2007- present.

Meetings & Presentations

RECENT INVITED SEMINAR PAPERS

1. "Food Access Assessment: Lessons from a Case Study of Lexington, Kentucky." Presented at the *International Seminar Series*, the Afrasian Center for Peace and Development Studies, Ryukoku University, Kyoto, Japan, July 2008.
2. "Food Safety for Whom? Consumers and Citizens in the Globalized Food System." Presented at the *International Seminar Series*, the Afrasian Center for Peace and Development Studies, Ryukoku University, Kyoto, Japan, June 2007.
3. "National Hysteria Over An Insignificant Risk?!: The U.S.- Japan Dispute Over the Risk of BSE." Presented at the *Social and Material Practices of Agriculture, Farming and Food Production*, the Center for Science Studies, Lancaster University, Lancaster, the United Kingdom, June, 2007.
4. "Comparison of Japanese and American Consumers Responses to the BSE Scare: The Examination of the Globalization of Food Safety Risks from a Food Systems Perspective." Presented at the *Food Systems Studies Seminar*, the Ministry of Agriculture, Forestry, and Fisheries Agricultural Policy Institute, Tokyo, Japan, March 2007.
5. "U.S. Media Reporting on the Risk of BSE." Presented at the *Food Safety Risk Seminar*, the Society for Risk Analysis Japan-Section, Tokyo, Japan, March 2006.
6. "BSE Crisis in the U.S.: Perspectives of a Producer/Exporter County." Presented at the *Food Safety Seminar*, the Faculty/Graduate School of Agriculture, Kyoto University, Japan, May 2005.

SELECTED CONFERENCE PAPERS

International Conferences

1. "Science for Trust and Trust in Science: The Case of Japan in Dealing with BSE Risk." Presented at the *12th World Congress for Rural Sociology*, Seoul, Korea, July 2008.
1. "Protecting Our Food: The Reform of the Food Safety Regulatory Regime in Japan." Presented at the *11th World Congress for Rural Sociology*, Trondheim, Norway, July 2004.
2. "Networks of Actions, Agency of Networks: The Cases of New Zealand and South Africa in the Global Red Meat Chain." Presented in the *Mini-Conference of the Research Committee on Food and Agriculture of the International Sociological Association on Resistance and Agency in Contemporary Agriculture and Food: Empirical Cases*, Austin, TX, June 2003 (with C. Bain and E. Ransom).
3. "Negotiating for the Creation of Uniformity: Rapeseed Research in the People's Republic of China, 1949-96." Presented at the *26th Annual Meeting of the Society for Social Studies of Science*, Milwaukee, WI, November 2002.

National Conferences

1. "Organizing Sustainable Agriculture Research in Japan." Presented at the *72nd Annual Meeting of Rural Sociological Society*, Madison, WI, July 2009.
2. "Public Scholarship and Community Engagement in Building Community Food Security: The Case of the University of Kentucky." Presented at the *71st Annual Meeting of the Rural Sociological Society*,

Manchester, NH, July 2008 (with P. Mooney).

3. “Mobilizing Students to Map-Out Food Deserts in Lexington.” Presented at *the 69th Annual Meeting of the Rural Sociological Society*, Louisville, KY, August 2006 (with P. Mooney).
4. “Beef We Trust: Japan-U.S. Trade Dispute Over the Safety of U.S. Beef.” Presented at *the Joint Annual Meeting of the Association for the Study of Food and Society & the Agriculture, Food, and Human Values Society*, Boston, MA, June 2006.
5. “Sustaining Sustainable Agricultural Research: An Evaluation of Southern SARE Research Projects, 1988-2003.” Presented at *the 68th Annual Meeting of the Rural Sociological Society*, Tampa, FL, August 2005 (with A. Meyer and V. M. Bhavsar).
6. “Globalized Disease, Situated Science: The Challenge of Assessing BSE Risk in the Globalized Agrifood System.” Presented at *the 68th Annual Meeting of the Rural Sociological Society*, Tampa, FL, August 2005 (with K. Sakamoto).
7. “Trust in Food: Consumers, Customers and Citizen” Presented at *the 67th Annual Meeting of Rural Sociological Society*, Sacramento, CA, August 2004.
8. “Toward Social Studies of Agri-culture: We are What We Produce and What We Consume.” Presented at *the 66th Annual Meeting of Rural Sociological Society*, July 2003.
9. “Actor Network Theory and Commodity Systems Analysis: Friend or Foe?” Presented at *the 65th Annual Meeting of Rural Sociological Society*, August 2002.
10. “Here is a Brochure with Necessary Information for You. Please Buy Our Product.” Presented at *the 65th Annual Meeting of Rural Sociological Society*, August 2002 (with A. Juska).
11. “From ‘Poke and Sniff’ to ‘Swab and Petri Dish’: HACCP and the Restructuring of the Agro-Food System.” Presented at *the 64rd Annual Meeting of the Rural Sociological Society*, Albuquerque, NM, August 2001 (with A. Juska).
12. “(De)regulating the Quality? Restructuring the Regulatory Regime for the Agrifood Industry. The Case of the Meat Industry in New Zealand.” Presented at *the 63rd Annual Meeting of the Rural Sociological Society*, Washington DC, August 2000 (with C. Bain).

Regional Conferences

1. “‘Tell Us Your Concerns about Food’: Shopper Survey as an Instructional Tool for a Rural Sociology Course.” Paper presented at *the Annual Meeting of the Southern Rural Sociological Association*, Atlanta, GA, January 2009.
2. “The Role of Southern SARE Projects in Enhancing the Quality of Community Lives in the Southern Region.” Paper presented at *the Annual Meeting of the Southern Rural Sociological Association*, Mobile, AL, January 2007. (with V. Bhavsar)

Scholarly Service & Recognition

GRANTS & AWARDS RELATED TO SERVICE

1. **Selected member.** *UK Circle of Powers Leadership Program for Female Faculty*, the University of Kentucky, 2009-2010.
2. **Recipient.** University of Kentucky Wethington Award, May 2006 (US\$5,000)
3. **Recipient.** University of Kentucky Wethington Award, May 2005 (US\$3,000)

PUBLIC POLICY

1. **Member and submitter.** Ad Hoc Committee of Social Scientists, Royal Society of New Zealand, for the development of submission to *the Royal Commission on Genetic Modification*, 2000-2001.

PROFESSIONAL SOCIETY & ORGANIZATION SERVICE

Official Positions Held

International Organizations

1. **Co-Convener.** Working Group 19/22: Endogenous Development Strategies For Rural Revitalization In East Asia, with Comparative Perspectives from other World Regions at *the 13th World Congress for Rural Sociology, the International Rural Sociological Association*, July 2008.
2. **Co-Convener.** Working Group 23: Responses to Agrifood Globalisation: East Asian Experience and Prospects at *the 11th World Congress for Rural Sociology, the International Rural Sociological Association*, July 2004.
3. **Editorial Committee Member.** "Agricultural Commodity Systems in Comparative Perspective," the Miniconference of the Research Committee on Food and Agriculture of the International Sociological Association, Toronto, Canada, August 1997.

National Organizations

1. **Appointed Member.** Nomination Committee, Rural Sociological Society, 2009-2010.
2. **Appointed Member.** Council, Rural Sociological Society, 2005-06.
3. **Appointed Chair.** Membership Committee, Rural Sociological Society, 2005-06.
4. **Elected Co-Chair.** Sociology of Agriculture Interest Group, Rural Sociological Society, 2001-03.
5. **Appointed Member.** Membership Committee, Rural Sociological Society, 2001-05.
6. **Graduate Student Representative.** Program Committee, *Rural Sociological Society*, 1996-97.

Regional Organizations

1. **Vice President.** Board of Directors, *Michigan Sociological Association*, 1992-94.
2. **Student Representative.** Board of Directors, *Michigan Sociological Association*, 1989-94.

Invited Participant

1. "The Impact of Globalizing Economy on Local Resources Management and Community Development

for Conflict Resolution.” *The International Seminar by the Afrasian Center for Peace and Development Studies*, Ryukoku University, Kyoto, June 29, 2008.

2. “The First Meeting of the Transatlantic Platform for Consumer Concerns and International Trade,” *European Society for Agricultural and Food Ethics (EurSafe)*, Amsterdam, the Netherlands, June 15-17, 2000.

Journal Reviewer Service

1. *Cambridge Journal of Regions, Economy, and Society*.
2. *Agriculture and Human Values*.
3. *International Journal of Sociology of Agriculture and Food*.
4. *Public Understanding of Science*.
5. *Rural Sociology*.
6. *Science, Technology and Human Values*.
7. *Southern Rural Sociology*.
8. *GeoForum*.

Book Reviewer Service

1. *Food Fight: Producers, Consumers, and Activists Challenge the Global Food System*, edited by W. Wright and G. Middendorf. Penn State University Press Rural Studies Series.

Grant Reviewer Service

1. **Review Panel Member.** USDA National Research Initiative, Agricultural Prosperity for Small and Medium-sized Farms Program, 2009.
2. **Reviewer.** Social Sciences and Humanities Research Council of Canada, 2007.
3. **Reviewer.** National Science Foundation, Social Dimension of Science, Technology, and Engineering, 2002, 2008, 2009.

UNIVERSITY SERVICE

Administrative Appointments

1. **Director of Graduate Studies.** Department of Sociology, the University of Kentucky, July 2009 – June 2012.
2. **Co-Director.** *UK Asia Center*, July 2008 – June 2011.

University-wide

1. **Member.** *UK International Advisory Council*, 2009-present.
2. **Member.** *UK Sustainability Scholar Learning Community*, 2009-present.
3. **Member.** *UK General Education Reform Global Citizenship Curriculum Team*, 2009.
4. **Member.** *UK Institute for Environment Research Integration Committee*, 2008-present.

5. **Member.** *UK Asia Center Steering Committee*, 2006-present.
6. **Invited Faculty Consultant.** Five-year Review of UK Office for Sponsored Project Development (OSPD), June 2006.
7. **Faculty Affiliate.** *UK Asia Center*, University of Kentucky, 2001-present
8. **Cultural Consultant.** *UK Institutional Review Board*, 2001-present. (Protocols involving fieldwork in Japan or China)
9. **Elected Faculty Member.** *Asian Studies Committee*, University of Canterbury, 1999-01.
10. **Elected Faculty Member.** *International Committee*, University of Canterbury, 1999-01.

College-wide

1. **Member.** *Faculty Advisory Committee of the International Studies Curriculum*, College of Arts and Sciences, University of Kentucky, 2007-present.
2. **Member.** *Faculty Coordinating Committee for the Food Systems Initiative*, College of Agriculture, University of Kentucky, 2006-present.
3. **Member.** *Sustainable Agriculture Curriculum Development Committee*, College of Agriculture, University of Kentucky, 2005-present.
4. **Peer Reviewer.** Peer Review of the Teaching Program in the Department of Plant and Soil Sciences, Fall 2005.
5. **Invited Faculty Participant.** “Keeping Kentucky Growing.” An open space meeting organized by the UK College of Agriculture and the Gaines Center for the Humanities, October 27, 2005.
6. **Representative.** Appointed by the Associate Dean for Research in UK College of Agriculture to review the program of *The 2005 Bioethics Institute of the National Agricultural Biotechnology Council*, to be held at Iowa State University, May 23-27, 2005.
7. **Member.** *Biotechnology Research and Education Initiative (BREI)*, College of Agriculture, University of Kentucky, 2001-present.

SOCIETY MEMBERSHIPS

1. American Sociological Association
2. Agriculture, Food and Human Values Society
3. Rural Sociological Society
4. Society for Social Studies of Science

Public Scholarship

RADIO, NEWSPAPER, & OTHER MEDIA INTERVIEWS

National

Print Media

1. Progressive Farmer Magazine (April/May 2006)
2. Angus Beef Bulletin (February 2006)

Internet Media

1. AgNetwork.com (December 9, 2008)
2. Extension.org (November 19, 2008)
3. Cattlennetwork.com (November 19, 2008)
3. USAgNet.com (November 14, 2008)
4. The Press Enterprise (March 13, 2008)
4. Minnesota AgConnection (August 4, 2006)

Local and Regional

Print Media

1. Lexington Herald-Leader (November 20, 2008)
2. UK Ag Magazine (Winter/Spring 2003)
3. Odyssey (Fall 2006)

Internet Media

1. UK AgNews (November 14, 2008)

Radio

1. 91.3 FM WUKY Dr. Greg Davis On Medicine (December 3, 2008)
2. 91.3 FM WKMS In-Depth Report (November 28, 2008)

RECENT PUBLIC LECTURES

1. "Japanese and Korean Societies in Transition." Presented at the *Contemporary East-Asia Course for High School Teachers*, organized by the Asia Center, University of Kentucky, December 2, 2004.
2. "Genetically Modified Food: To Eat or Not to Eat... That is the Question." Presented at the Public Forum on Genetically Modified Food, organized by Good Foods Co-op, Lexington, October 23, 2004.
3. "Feeding One Child." Presented in the *East-Asia Society Course for High School Teachers*, organized by the Asia Center, University of Kentucky, March 2002.
4. "New Zealand's Strategy for Competing in the Global Market: Lessons for Kentucky Meat Sector." Presented in the *Third-Thursdays Sustainable Agriculture Workshop*, organized by the Kentucky State University Cooperative Extension Program, November 2001.

EXTENSION ACTIVITIES

- 1.** “4-H Biotechnology Education Outreach 2006.” *Friends of Kentucky 4-H, Inc. Kentucky 4-H Venture Grant, 2006* (\$32,404). Invited to be on the Ethics Panel as a social scientist at *Kentucky 4H Biotech Camp*, September 21-22, 2006. Kentucky 4H Youth Development Program.
- 2.** “Biotechnology and You.” *Friends of Kentucky 4-H, Inc. Kentucky 4-H Venture Grant, 2005* (\$9,330). Invited to be on the Ethics Panel as a social scientist at *CIS-East Kentucky Biotech Camp*, August 4-5, 2005. Kentucky 4H Youth Development Program.
- 3.** Invited to be on the Ethics Panel as a social scientist at *CIS-Greenup County Biotech Camp*, June 29-30, 2004. Greenup County Cooperative Extension, 4-H Youth Development Program.

<Short Vitae 9/25/09>